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Cox Rhode Races Adds Prize Purse in 2012

Providence, RI – The Cox Providence Rhode Races is pleased to announce it will add a \$5,000 prize purse in 2012. The top three male and female finishers in the 2012 Cox Sports Marathon will receive a cash prize.

“The addition of a prize purse will enhance the Cox Providence Rhode Races and is certain to attract elite runners to the Cox Sports Marathon field in 2012,” said Brewer Rowe, race director.

The fifth annual Cox Providence Rhode Races will be held May 5-6, 2012 in Providence, RI.

More than 5,000 runners converged in Providence, April 30- May 1 to participate in the 2011 Cox Providence Rhode Races, which featured a variety of races including the Cox Sports Marathon, half marathon, 5k and kids marathon.

The highlight of the weekend-long event is the Cox Sports Marathon. A 2013 Boston Marathon qualifier, the Cox Sports Marathon runs through the capital city and scenic East Bay.

The 26.2 mile race kicks off at 8 a.m. on Exchange Terrance, next to Burnside Park (adjacent to Kennedy Plaza) in Downtown Providence. The course will wind through downtown and head out to the East Side. Runners will continue to Gano Street, past India Point Park, over the Henderson Bridge and continue on to the East Bay Bike Path. The course continues through Barrington to the YMCA. Runners then head back towards Providence, via the East Bay Bike Path and then continue over the Washington Bridge

back through India Point Park towards the Capital City. The marathon concludes on Exchange Terrace in Downtown Providence.

To register visit: www.coxrhoderaces.com.

Cox Communications is the Title sponsor of the Cox Providence Rhode Races. Charitable partners include Cox Charities New England.

About Eident Sports Marketing

Eident Sports is a full-service event management and sports marketing company based in Providence, Rhode Island. Eident has several properties in the region, ranging from turn-key sporting events to sponsorship sales alliances with key partners. For more information on Eident's events and offerings, please visit www.eidentsports.com